

# PROMOTING FOOD & FARMING BUSINESSES!



The LOCAL FOOD EXPO held at the 2019 Hunger & Health Summit is meant to give summit participants an encouraging environment to promote their food and/or farming business to around 300 attendees of the summit.

Participating in the LOCAL FOOD EXPO is **FREE** to summit registrants!

## How to Sign Up

- ❑ Register for the 2019 Hunger & Health Summit on the [Feeding Wisconsin webpage](#).
- ❑ After registering, fill out your [Local Food Expo PROFILE](#).

## How to Prepare

- ❑ Practice your Elevator Pitch (your 30-second pitch of what you do and why it's unique)

## What to Bring

- ❑ One-Pager about your business (e.g., a brochure, a flyer, one page write-up)
- ❑ Pictures of your business/product, the processing/location, & where you sell it
- ❑ Any other handouts you might have
- ❑ Any shelf-stable samples or give-aways you want to hand out

## What NOT to Bring

- ❑ There will be no refrigeration or electric hookups, so please do not bring food samples that require cooling or heating

## Day Of

- ❑ When you arrive to the 2019 Hunger & Health Summit set up your table.
- ❑ Attend your table during breaks throughout the summit.

### **Key times to be at your table include:**

- ❑ Monday 7:30 - 8:30 am, 10:00 - 10:30 am, 11:45 am - 12:00 pm, 2:00 - 2:30 pm, 4:00 - 4:15 pm
- ❑ Tuesday 7:30 - 8:00 am, 9:00 - 9:30 am, 10:45 - 11:15 am, 12:30 - 12:45 pm, 2:15 - 2:30 pm

Sessions end at 3:45 pm on Tuesday, March 26th.

We encourage you to join the discussions in the sessions! See the [full conference agenda here](#).

Questions? Contact WLFN Coordinator Jessica Jane Spayde, [WiLocalFoodNet@gmail.com](mailto:WiLocalFoodNet@gmail.com), 608-520-6222