

2019 Hunger and Health Summit

Presented by UnitedHealthcare

March 25 and 26

Chula Vista Resort, Wisconsin Dells

Summary and Event Profile

Feeding Wisconsin will be hosting its fourth annual Hunger Summit at the Chula Vista Resort in Wisconsin Dells on March 25 and 26th. The Summit will bring together nearly 300 attendees from across the state for two days of education and networking to advance our shared mission of fighting hunger, improving health, and strengthening communities. Over the last three years, the conference has grown from a one-day convening to a two day event, attracting local, regional and national hunger and health leaders to speak and present sessions. It has become one of the premier hunger-relief and health promoting conferences where all stakeholders in the food and health - hunger fighters, food and nutrition advocates, healthcare providers, physicians, hospitals, legislators, growers, and food industry - come together to learn about best practices and evidence-based solutions to improve the health of Wisconsin through food access.

We are happy to be partnering with the Wisconsin Local Food Network, who has convened an annual summit for individuals and organizations working in sustainable, resilient, healthy, and equitable food systems since 2007.

For more information about the previous Hunger and Health Summits, including agendas, speakers, and presentations, please visit the Conferences page on the Feeding Wisconsin website for information, agendas, and materials from previous years' Summits.

Plenary Sessions

We are proud to have **Venice Williams, Executive Director of Alice's Garden in Milwaukee**, as our keynote speaker on March 25.

We are excited to have **Sarah Smarsh, author of Heartland: A Memoir of Working Hard and Being Broke in the World's Richest Country**, as our keynote speaker on March 26.

Sessions and Tracks

The Summit will offer 35 breakout sessions and 4 general sessions. The breakout sessions will be organized in the following tracks that align with our Healthy and Hunger-Free Wisconsin Blueprint:

- Track 1: Connected and Empowered Food System
- Track 2: 21st Century Emergency Food System
- Track 3: Family Economic Security
- Track 4: Strong Federal Programs
- Track 5: Community Partnership to Fight Hunger & Improve Health

Sponsorship of the Local Food Expo Snack Break

Sponsor one snack break: \$5,000
Sponsor all three snack breaks: \$12,000

Description

The Wisconsin Local Food Network is organizing the **Local Food Expo snack breaks** during the 2019 Hunger and Health Summit. The Local Food Expo has been a wonderful addition to other conferences (see the [success of the 2018 Local Food Expo during the Edible Startup Summit](#)).

The **Local Food Expo snack breaks** provide a much needed opportunity for local food and farming businesses to *exhibit their products* to an audience of health and local food advocates. Around 300 attendees of the summit will get to meet local producers and learn about the plethora of local food products available right here in Wisconsin!

- Because of your sponsorship, **we can offer this opportunity to local producers for FREE!**

The Local Food Expo snack breaks make it possible for Wisconsin Local Food Network staff to work with local producers and Chula Vista dining services to ensure *purchases of local foods* for the snack breaks.

- Because of your sponsorship, we can utilize conference procurement to **support local food supply chains!**

Exclusive Sponsorship Element

- Exclusive sponsorship of one (or all three) break-time session(s) of the “Local Food Expo”, with branding at service points, on high-top tables and – where relevant – through the walk-in/-out slide loop and chair announcements immediately before the break, or the attendee conference bag and promotional items.
- Opportunity to have the main exhibit at the “Local Food Expo”, which includes sharing information about your business and processing with summit attendees.

Reinforcing Expertise / Thought-Leader

- Recognition as a sponsor of the Conference VIP Conference Attendance
- 2 complimentary conference registrations (6 complimentary conference registrations with sponsorship of all three breaks)



Pre-Event Advertising / Website

- Logo included in all event collateral including Conference website sponsor section (with web link), brochure, flyers, etc.
- Logo included in pre-conference print and digital campaigns including monthly newsletter and other media outputs
- Feeding Wisconsin support of sponsor-created e-blasts, sent by sponsor, promoting sponsor's involvement in the event (e.g. supplying conference graphics, text, etc.)

On-Site Promotion

- Logo included in all on-site event collateral including on-site Conference Program, stage backdrops, event signage, and walk-in/-out slide loop at Conference opening and closing sessions
- Provision of exhibition booth (if desired)
- Opportunity to place company material on sponsor table at the Conference (if not exhibiting)

About Feeding Wisconsin

Feeding Wisconsin is the state association of the six regional Feeding America food banks that provide emergency food, technical assistance and capacity building services to over 1,000 local food pantries and meal programs in all seventy two counties of our state.

Our members include: Feeding America Eastern Wisconsin, Second Harvest Foodbank of Southern Wisconsin, Feed My People Food Bank, Second Harvest Heartland, Second Harvest Northern Lakes Food Bank, and Channel-One Regional Food Bank.

Together, with our network of pantries and meal programs located in every county of our state, we provide 50 million meals to nearly 600,00 of our friends and neighbors every year.

About Wisconsin Local Food Network

The Wisconsin Local Food Network engages, connects, and empowers local, regional, and state organizations and individuals to build sustainable, equitable, healthy, and resilient food systems.

We envision vibrant local and regional food systems in Wisconsin that nourish the health and well-being of Wisconsin communities, conserve and enhance the natural resource base, and provide economic livelihood for a wide diversity of sustainable Wisconsin farmers and food businesses.

We have held an annual statewide summit since 2007, and have an outreach of over 3,000 individuals and organizations working in food systems in Wisconsin.

Contact

For more information, please contact:

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